



NSPF is Official Sponsor of Unique Book from ISHOF: *Swimmers: Courage and Triumph*

NSPF® supports ISHOF's membership drive with inspirational book

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The National Swimming Pool Foundation® is the official sponsor of a unique book published by the ISHOF Press which kicks off the International Swimming Hall of Fame's 2007-2008 membership drive. **Swimmers: Courage and Triumph**, is an inspirational photographic and written exploration of some of swimming's most compelling stories.

This is a moving collection of 19 stories, some famous, some relatively unknown, who have distinguished themselves in swimming – from winning seven gold medals in Olympic Games, to overcoming physical disabilities. The book has captivating images that bring their stories to life.

“Water is the key to unlocking healthier and happier lives for thousands of people. Partnering with the ISHOF opens the door for others to see how water enriches lives,” explains Thomas M. Lachocki, CEO of the NSPF. “Everyone who achieves has a story where they were influenced and inspired by others. We are thrilled to bring to you nineteen profiles that will inspire swimmers and non-swimmers alike,” says Bruce Wigo, President/CEO of ISHOF.

Swimmers: Courage and Triumph profiles many Olympic swimmers including Mark Spitz, Jenny Thompson, and Natalie Coughlin. Open water swimmers Lynne Cox and Marcy MacDonald, Masters swimmer Rich Abrahams, and disabled swimmers Jeff Keith and Melanie Benn. Renowned sports writers Phil Whitten, John Lohn, Bill Volckening, Kari Lydersen, and Jeremy Shweder have contributed courage and triumph written profiles. The book is photographed and edited by Larry Thompson.



Swimmers: Courage and Triumph is available beginning September 12, 2007 to any individual or organization who would like to obtain the book for personal appreciation or make it available to members of their organization as a gift or for resale for a price of \$24.95 US plus shipping. Any individual who purchases the book will receive a complimentary one year ISHOF membership. For a small additional fee ISHOF's 2007 Yearbook maybe purchased. Log on to the secure NSPF store at www.nspf.org or call 719-540-9119.

About the NSPF®

The National Swimming Pool Foundation® (NSPF®) is a non-profit organization founded in 1965, dedicated to improving public health worldwide by encouraging healthier living through aquatic education and research. The foundation works towards its mission with educational products like the Certified Pool-Spa Operator® (CPO®) training, Certified Pool-Spa Inspector™ (CPI™) training, the Pool Math™ Workbook, the Aquatic Safety Compendium™, eProAcademy™ online training center, Pool Operator Primer™, Pool Operator Fusion™, and the World Aquatic Health™ Conference. The NSPF® funds grants to help reduce risk at aquatic facilities. The foundation also is the largest funding source for grants to study aquatic health benefits in swimming pools and hot tubs.

About ISHOF

The International Hall of Fame, established in 1965, is a not-for-profit educational organization located in Fort Lauderdale, Florida. Its mission is to promote the benefits and importance of swimming as a key to fitness, good health, quality of life, and the water safety of all adults and children. It accomplishes this through operation of the International Swimming Hall of Fame, a dynamic shrine dedicated to the history, memory, and recognition of the famous swimmers, divers, water polo players, synchronized swimmers. The "Hall" also recognizes people involved in life saving activities and education, throughout the world. Their lives and accomplishments inspire, educate, and provide role models for people around the world. The ISHOF Press is an imprint of the International Swimming Hall of Fame.